



ORS

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August 18, 2011  
Via Overnight Delivery

Ms. Jocelyn Boyd, Chief Clerk  
South Carolina Public Service Commission  
101 Executive Center Dr.  
Columbia, SC 29210

**RE: Business Telecom, Inc.  
Notice of Change in Trade Name**

Dear Ms. Boyd:

Please accept the original and two (2) copies of this letter as notification that Business Telecom, Inc. ("Company") is changing the name under which it provides telecommunications services in South Carolina from Business Telecom, Inc. d/b/a BTI to Business Telecom, Inc. d/b/a EarthLink Business. This is simply the adoption of a new trade name, and does not affect the rates, terms or conditions of service provided to customers within South Carolina.

The Company respectfully requests a waiver of publication requirements as all presubscribed customers are being notified via a bill message.

A copy of the authorization from the South Carolina Secretary of State is enclosed as Exhibit A.

Upon approval of this name change, the Company will submit a tariff revision reflecting the new trade name.

Please acknowledge receipt of this filing by date-stamping the extra copy of this cover letter and returning it to me in the self-addressed, stamped envelope provided for that purpose. Questions regarding this filing should be directed to my attention at 407-740-3001 or via email to [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to Business Telecom, Inc.

cc: Mary Whiting (via Email) - EarthLink - BTI  
C. Dukes Scott, Executive Director, ORS  
file: EarthLink - BTI - South Carolina - IXC  
EarthLink - BTI - South Carolina - Local  
EarthLink - BTI - Access  
tms: SCf1101

Enclosures  
TF/sp

RECEIVED

POST  
MAIL/DMS

Exhibit A

Secretary of State

State of South Carolina  
Office of the Secretary of State  
The Honorable Mark Hammond

**TRADEMARK  
REGISTRATION**



**SERVICE MARK  
REGISTRATION**

I, Mark Hammond, Secretary of State, hereby certify that the following mark  
has been registered in this state according to the provisions of the  
South Carolina Code of Laws Section 39-15-1105 et seq. to:

Business Telecom, Inc.  
1375 Peachtree Street  
Atlanta, GA 30309-

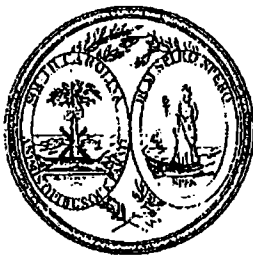
**EarthLink Business**

Date of First Use in South Carolina: 12/8/2010  
Class of Goods or Services: Service mark class #4

Registration Date: 6/3/2011  
If an Entity, Organized under the Laws of North Carolina

Description: The mark consists of the words  
"EarthLink Business"

Date of First Use: 12/8/2010  
Description of Goods or Services:  
Telecommunications products and services  
Expiration Date: 6/3/2016



Given under my hand and Great Seal of the  
State of South Carolina on June 3, 2011

  
Mark Hammond, Secretary of State